



## WHEATLAND DUCKS BASEBALL CLUB



Dear Business Owner/Manager,

The Wheatland Athletic Association (WAA) is a non-profit, volunteer organization, serving over 10,000 registrants annually, who compete in baseball, softball, basketball, soccer and flag football. We are contacting local business in hopes of establishing a partnership for the 2024 Baseball season.

The **Wheatland Ducks Baseball Club**, the travel baseball program of WAA, was established in 2002 and brings together our community's top youth baseball players to represent the area in competition against the best players from other cities and states. Our kids compete in the spring and summer, and train indoors throughout the off-season.

Thank you for considering sponsorship of the Wheatland Ducks. Your sponsorship will help us to keep the cost of our program down and allow children to participate who may not otherwise be able to afford the club fees. There are several benefits to sponsoring a Wheatland Ducks team:

- Increase awareness of your product and services – chose from various levels of sponsorship recognition. Your brand will be advertised to our parents, coaches, volunteers, participants and fans. WAA has thousands of visitors to our website each month and every sponsor package includes website advertising.
- Advertising that targets the local market – WAA services local families that are involved in the community and live in Naperville, Aurora, Oswego, Plainfield and the surrounding communities.
- Help to encourage participation in youth sports – Youth sports, specifically team sports, are declining across the country, but WAA is working with partners to grow participation in Baseball, Softball, Basketball, Soccer and Flag Football. Help us to encourage kids to stay active and keep the cost of participation low for local families.
- Build goodwill – Companies that sponsor youth sports programs make a positive contribution to their community! Supporting WAA is supporting a community leader who works closely with the local park districts, school districts and many local churches.
- Save money – WAA is a registered 501c3 nonprofit organization and most sponsor donations are tax deductible.

There are several ways to support the Wheatland Ducks and its activities. Please review the attached charts for sponsorship levels and associated benefits. We want to work with your business! Contact us and our team can review the various options and help to determine the appropriate sponsor level for your company.

Thank you in advance for your interest and support.

Sincerely,  
Rich Janor  
Director  
Wheatland Ducks Baseball Club  
Wheatland Athletic Association

\_\_\_\_\_  
Parent Providing the Information

\_\_\_\_\_  
Ducks 2024 Team

Sponsorship Benefits:	Wheatland Ducks						
	2023/2024 Sponsorship Levels						
	Gold	Silver	Bronze	Grand Slam	Home Run	Base Hit	Fan
	\$5,000	\$3,000	\$2,000	\$1,000	\$500	\$250	\$100
Logo and website on Program Sponsor page	✓	✓	✓	✓	✓	✓	✓
Specific Team Sponsor	✓	✓	✓	✓	✓	✓	✓
Team Picture Plaque	✓	✓	✓	✓	✓	✓	
Sport Hat with program logo	✓	✓	✓	✓	✓		
Sport Hat and Jacket with program logo	✓	✓	✓	✓			
Logo and Website on WAA Sponsor page	✓	✓	✓	✓			
Distribute Sponsor provided giveaways at Program special events	✓	✓	✓				
Featured on Program Newsletters	✓	✓					
Booth at Program Tryouts	✓						

#### THE GOLD, SILVER AND BRONZE (\$2,000 and above)

- Please call the WAA office to discuss specific options to meet your company's needs.

#### THE GRAND SLAM (\$1,000+ plus sponsorship)

- Plaque bearing the team picture.
- Designation of "Wheatland Ducks Grand Slam" sponsor.
- Baseball hat and team jacket with Ducks logo.
- Logo and name/address recognition on the [www.waasports.org](http://www.waasports.org) website and [wheatlandducks.org](http://wheatlandducks.org) website; which will be a daily resource (directions, schedules, statistics, records, etc.) for our players, parents, coaches, officials and opponents. These sites also serve as a resource to the families of the 12,000+ kids who participate in all Wheatland Athletic Association programs.

#### THE HOME RUN (\$500 - \$999 sponsorship)

- Plaque bearing the team picture.
- Baseball hat with Ducks logo.
- Logo and name/address recognition on the [wheatlandducks.org](http://wheatlandducks.org) website; which will be a daily resource (directions, schedules, statistics, records, etc.) for our players, parents, coaches, officials and opponents.

#### THE BASE HIT (\$250 - \$499 sponsorship)

- Plaque bearing the team picture.
- Logo and name/address recognition on the [wheatlandducks.org](http://wheatlandducks.org) website, which will be a daily resource (directions, schedules, statistics, records, etc.) for our players, parents, coaches, officials and opponents.

#### THE FAN (Any donation under \$250.00)

- Logo and name/address recognition on the [wheatlandducks.org](http://wheatlandducks.org) website; which will be a daily resource (directions, schedules, statistics, records, etc.) for our players, parents, coaches, officials and opponents.



# WHEATLAND DUCKS BASEBALL CLUB



## SPONSORSHIP AGREEMENT

Business Name \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail Address \_\_\_\_\_

Web Address \_\_\_\_\_

Contact Person \_\_\_\_\_

Option Selected:

- Gold, Silver or Bronze      Amount \_\_\_\_\_
- The Grand Slam (\$1,000)    Jacket Size Adult    Medium    Large    XLarge    XXLarge
- The Home Run (\$500-\$999)
- The Base Hit (\$250-\$499)
- The Fan (donations under \$250)

I, the above named sponsor, agree to participate as a sponsor for the Wheatland Ducks Baseball Club. I also give permission for my business name and/or logo to be displayed on the <http://wheatlandducks.org/> site and [www.waasports.org](http://www.waasports.org) Internet sites. My sponsorship will be for one year at a cost of \_\_\_\_\_.

Sponsor's Name (Printed) \_\_\_\_\_

Sponsor's Signature \_\_\_\_\_

Date \_\_\_\_\_

Player/Parent Providing Information \_\_\_\_\_

Ducks 2024 Team \_\_\_\_\_

We would appreciate your response by February 15<sup>th</sup>, 2024.

Please include your check made payable to "Wheatland Athletic Association." Also include your logo, advertisement, etc. if applicable. You may return this to the player or parent who provided it to you. If you wish to mail, email or FAX this document, our address is below:

Wheatland Athletic Association, Attn: Sponsors  
2323 Liberty Street  
Aurora, IL 60502

Office Phone: (630) 978-2855  
Office Fax: (630) 978-2954  
Email: [kellie.berlin@waasports.org](mailto:kellie.berlin@waasports.org)



## WHEATLAND DUCKS BASEBALL CLUB



### WHO ARE WE?

#### **Wheatland Ducks Baseball Club:**

The Wheatland Ducks Baseball Club is one of the premier travel baseball programs in the state of Illinois. Teams range in age from 8-18. The club offers a year-round training program, and a 50-75 game spring/summer schedule, which begins in early April and concludes in mid to late July. A significant part of the schedule may include regional, state and national tournament play. The Ducks have represented the state of Illinois in Cooperstown, NY; Omaha, NE; Orlando, FL and at numerous World Series and National Championship events.

Through the game of baseball, we try to instill in our young players a positive attitude, a sense of self-responsibility, discipline and respect, and a strong work ethic. These principles are central as we strive to develop skills, teach solid baseball fundamentals, and prepare our athletes to be the very best they can be; both mentally and physically.

We emphasize having fun on the field, and stress class and sportsmanship in victory and defeat. We seek out quality players and opponents and strive to become the best by competing with the best. Our vision is to become one of the premier travel baseball programs in our area and in Illinois over the next several years.

#### **Wheatland Athletic Association:**

The Wheatland Township Athletic Association, Inc. (WAA) is an Illinois 501(c)(3) tax exempt, not-for-profit corporation established in 1977 to provide youth athletic programs in the Aurora/Naperville, Illinois area.

WAA has over 10,000 annual participants in numerous programs for youths aged 4 to 18, as well as adult programs. Our board of directors is comprised of dedicated volunteers from the Aurora/Naperville Area.

The Wheatland Athletic Association owns and operates the WAA Sports Center, a 30,000 square foot indoor sports facility, with a basketball court and a sand infill, synthetic turf soccer field. In addition, adjacent to the WAA Sports Center, WAA operates the WAA Baseball/Softball Training Center. The WAA Training Center is a 5,000 square foot hitting facility with 4 batting cages and training area.